

IDAHO

STAMPEDE

BASKETBALL



COMMUNITY OUTREACH PROGRAMS



NEEDS WE ADDRESS

We are a team with heart. Not only does it take heart to win on and off the court; it also takes hard work, commitment, teamwork and dedicated leaders. We have those necessary elements on our team and through those elements, we want Idaho to know we appreciate their support and will continue to do our part to keep our community thriving.

The year-round Idaho Stampede front office employees provide the pulse that keeps the heart of the Stampede beating. The department oversees the Idaho Stampede Community Foundation and is proud to take the lead for the Stampede family in its' philanthropic and community initiatives. The ownership group of the team is also aware and involved, as needed, with the foundation and its activities.

As the first professional sports team to establish a foundation in this state in 2003, the Idaho Stampede is committed to providing programs and opportunities that help "even the score" for disadvantaged youth and other community needs. The Foundation strives to develop programs that actively engage Idaho's youth in basic skills development, cultural awareness, community service, and teamwork.

We are committed to the Treasure Valley and take tremendous pride and pleasure in giving back to this great community. Through our constant dedication, it is our goal to continue showing our hearts to the community and welcoming fans to our family.



MISSION:

The Idaho Stampede Foundation, Inc. has an ambitious slate of programs and activities. It will take a number of years to fully develop this community outreach effort, but the following information is a recap of the programs and activities. The foundation will not focus on a specific demographic profile for its activities and programming.



POPULATION WE SERVE/CURRENT PROGRAMS

Basketball Clinics for Youth

The Idaho Stampede support many local basketball camps and clinics. In addition to providing monetary support for these events, the team sends at least one staff member to provide instruction and motivation for the young attendees. The past season the Stampede hosted a special free clinic for local Boys and Girls Club youth.

The Hope House has also been the site of Idaho Stampede clinics for youth. For a 3rd consecutive season the Stampede donated approximately \$10,000 to the Hope House as a part of their involvement. In addition to coaching the children from the Hope House, Stampede staffers spend time on the court playing alongside these Canyon County youth.

Key Bank Read to Achieve Program



The Idaho Stampede developed an educational outreach program titled "The Reading Stampede" that is now a part of the NBA Development League's "Read To Achieve" initiative. The program is designed to motivate elementary students in grades K through 6 to develop a lifelong love of reading. The content areas covered in this reading program are non-fiction.

With significant support from Key Bank, the program has been a huge success the past eleven years. This season the outreach efforts extended to a total of 17 schools while reaching approximately 2,000 kids throughout the Treasure Valley in thanks to the additional support of PF Chang's.



KeyBank



Bank of the Cascades “Swishes for Wishes”

For seven seasons, the Idaho Stampede has partnered with Bank of the Cascades and Make-A-Wish to grant wishes to children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.



For every three-point shot made by the Idaho Stampede, Bank of the Cascades donates \$10 to the Idaho Make-A-Wish Foundation. We have been able to send children to a Professional Bull Riding Ranch, Disneyland, meet Adam Sandler, Astronaut Space Camp, and most recently a Nickelodeon cruise.

Idaho Warriors Wheelchair initiative presented by Norco



With the help of NORCO, the Stampede are able to provide a courtside box with wheelchair access for military veterans and other deserving persons with physical disabilities. All season-long, our special visitors have been able to enjoy a fun night, courtesy of NORCO.

Blue Cross Step It Up Challenge

Local Idaho students were challenged to walk 10,000 steps daily as a way to develop healthy lifestyle choices. Students were reward with free tickets and the school who walked the most steps over a month won free gym equipment



HP 3.0 Club

The Stampede partnered with HP for an innovative program that rewards students for earning a 3.0 grade point average, having 0 absences, improving their GPA by 1 letter point in their math and science classes. Students earn cool HP gear, computers, and printers in addition to Stampede prizes individually and for their classrooms.



Project Filter

During the 2013-14 season, the Stampede teamed up with Project Filter to help fight tobacco use at local middle schools. Stampede players and coaches visited schools and talked to students about the importance of living healthy and making good choices. 6 schools were visited from Boise to Nampa to help spread Project Filter’s message.



Appearances

The Stampede have an extraordinary amount of talented individuals in the organization who are often called upon to make public appearances including our mascots, players and front office staff members. When schedules allow we attend autograph sessions, charity events, speaking engagements and school assemblies. In addition to players, Taco Bell Rumble and the Stampede Spirit Dance Team members participate. During the 2013-14 campaign, the team executed 83+ appearances in the community.



Public Service Announcements (PSAs)

Being professional athletes, our players have the extraordinary opportunity to reach out to fans and make an impact on the community. Throughout the year, players and coaches help nonprofit organizations convey their messages and services through appearing in radio and television public service announcements.

St. Luke's MSTI Real Men Wear Pink Nights

For the third straight year, the Stampede wore special pink uniforms in support of breast cancer awareness. The Idaho Stampede Community Foundation teamed up with St. Luke's MSTI to raise awareness in Idaho as well as raise money for the mammography assistance fund. Through the fundraising night and jersey auction, the two entities raised \$6,000 to help individuals that cannot afford mammography screenings.

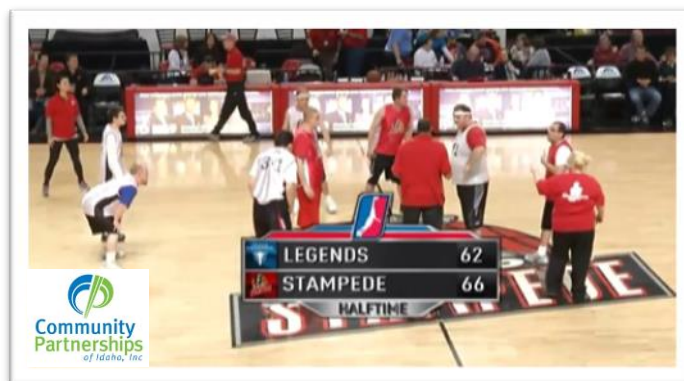


"End the 'R' Word' Night"

The Special Olympics of Idaho made it possible for the Stampede to get involved with the "End the 'R' Word" campaign at Mountain View High School. Head coach Mike Peck and players Derrick Character and Dallas Lauderdale visited Mountain View HS and met many of the Special Olympic athletes and helped put on a basketball clinic.

Community Partnerships of Idaho Disability Awareness Night

On February 4, the Stampede hosted its first Disability Awareness night with help from Community Partnerships of Idaho. As part of the night, individuals with intellectual disabilities sang the national anthem, were honored at half-court, and played a game of basketball on the court as the half-time entertainment.



13-14 Season Donations

The Stampede donated **\$14,073** in tickets for silent auctions and other fundraisers throughout Idaho to benefit non-profits and other charities. **\$25,512** was also donated through the team's Fundraising Group Ticket program.

\$3,300 was donated to the Boys and Girls Club to help them refurbish their gym floor. The two entities have been long-time partners for years.

\$13,250 in tickets were underwritten through the help of Stampede ownership and donated as Christmas gifts to over 260 foster children families during the holidays.

With the assistance of the **Micron Foundation**, the Stampede donated **2,000** tickets to local after-school academic programs through Boise Parks and Recreation. Students involved in the program were given Stampede basketball-related questions to help them with mathematics. Those students that excelled were awarded tickets for themselves and their families.

\$3,000 in tickets to the NBA-preseason game on October 11, 2013 were donated to Parma Youth Programs, Boise Title One Schools and the Nampa Mayor's Youth Council for Boys and Girls Club thanks to Stampede ownership.

Supporting Existing Events

The Idaho Stampede Community Foundation lends its image and exciting profile to local events, such as the KTVB Food Drive, NBA Hoops for Troops and many more.



The front office members of the Idaho Stampede are involved in the community as well, offering their volunteer hours and contributions on a personal level. Just to name a few the current front office staff volunteers at:

- Idaho Non-Profit Center
- Habitat for Humanity
- Good Will
- Opening Doors

The Idaho Stampede employees and investors, personally and through the Idaho Stampede Community Foundation, do their part for the overall betterment of the great state of Idaho.

